

# Western Canada Information Security Conference 2023



**April 25<sup>th</sup> 2023**  
**RBC Convention Centre**  
**Winnipeg, Manitoba**

**Sponsorship & Exhibitor  
Prospectus**

# WCISC 2022 WAS VIRTUAL AS WE FACED THE CHALLENGES OF COVID-19

2022 Saw great  
**VIRTUAL**  
attendance and  
incredible  
**SPONSORSHIP**  
opportunities



Our Keynote Speaker  
was  
**THERESA PAYTON**  
First Female White  
House CIO  
Star of the former CBS  
TV series, "Hunted", and  
Leading Cybersecurity  
Expert

# WCISC 2023 WILL BE IN-PERSON HOSTED AT THE RBC CONVENTION CENTRE

**WE ARE PLEASED TO ANNOUNCE OUR 2023 KEYNOTE SPEAKER**

## **ERIN BROCKOVICH**

**Erin Brockovich** is a true American hero who's icon status and "stick-to-it-iveness" only fuels her determination to expose injustice and lend her voice to those who do not have one.

Say the name **Erin Brockovich** and you think, strong, tough, stubborn, and still persuasive. Portrayed by **Julia Roberts** in the **Oscar-winning** film, she is a 20th-century icon and an enduring symbol of how the "little guy" can sometimes win.



With her inspirational story of overcoming adversity, the name **Erin Brockovich** has become synonymous with David and Goliath battles.

Erin is president of Brockovich Research & Consulting, which helps many environmental projects across the globe. Her assistance has been requested in groundwater contamination complaints in every state of the USA. Her book *Take It From Me. Life's A Struggle, But You Can Win*, is a *New York Times Business* bestseller.

# WCISC 2023 KEY HIGHLIGHTS

## WCISC 2023 – April 25<sup>th</sup>:

- **Back to In-Person format**
- **Full Conference Day**
- **Opening / Closing Keynote by Platinum Sponsors**
- **Speaking sessions**
- **Exhibitor Tradeshow**
- **Luncheon Mini-Keynote by Diamond Sponsor**
- **Luncheon Keynote by Erin Brockovich**
- **Closing Reception by Diamond Sponsor** – Food, drink and entertainment provided.
- **Media Attention** – With a high profile keynote speaker as it is Erin Brockovich we expect media to cover the event.



# WHY INVEST IN WCISC 2023?

WCISC 2023 is an opportunity for your company to **be a part of the biggest Information Security conference in the region.**

The conference provides the perfect stage to showcase the **products, solutions, and ideas** that your company offers.

Your participation ensures that **you are represented as a front-runner within the industry and community.**

2022 saw **huge virtual attendance** (about 500 attendees) and **incredible vendor virtual participation** with 20 sponsoring vendors.

Most attendees at this event are **decision makers or influencers** within their organizations with a strong representation of **senior and executive level leadership.**

Attendees recognize the worth of the conference as a valuable source of topical IT Security information, an opportunity to meet the companies in the business, and for the continuing professional education credits needed for their professional certifications.



# SPONSORSHIP PACKAGES

DIAMOND	PLATINUM	GOLD	SILVER	COMMUNITY
LIMITED TO 1 SPONSOR	LIMITED TO 2 SPONSORS	LIMITED TO 20 SPONSORS	LIMITED TO 25 SPONSORS	LIMITED TO 5 SPONSORS
<b>\$15,000</b>	<b>\$10,000</b>	<b>\$6,000</b>	<b>\$3,000</b>	<b>\$1000</b>
<b>By March 31<sup>st</sup></b>	<b>By March 31<sup>st</sup></b>	<b>By March 31<sup>st</sup></b>	<b>By March 31<sup>st</sup></b>	<b>By March 31<sup>st</sup></b>

## SPONSORSHIP OPPORTUNITY HIGHLIGHTS

<p><b>RECOGNITION AS CONFERENCE SPONSOR</b></p> <p><b>VIP MEET &amp; GREET WITH ERIN BROCKOVICH</b></p> <p>WCISC KNOWLEDGE CENTER, A CENTRAL SUPER BOOTH</p> <p>MINI-KEYNOTE SPEAKING OPPORTUNITY AND INTRODUCTION OF <b>ERIN BROCKOVICH</b> AT LUNCHEON</p> <p>LOGO ON CONFERENCE BAGS</p> <p>CONFERENCE SIGNAGE</p> <p>12 FULL CONFERENCE PASSES + 1 SPEAKER PASS + 2 BOOTH STAFF PASSES</p>	<p>PLENARY SESSION OPENING / CLOSING KEYNOTE SPEAKING OPPORTUNITY</p> <p>LOGO ON CONFERENCE BAGS</p> <p>CONFERENCE SIGNAGE</p> <p>8 FULL CONFERENCE PASSES + 1 SPEAKER PASS + 2 BOOTH STAFF PASSES</p>	<p>SESSION TRACK SPEAKING OPPORTUNITY</p> <p>CONFERENCE SIGNAGE</p> <p>4 FULL CONFERENCE PASSES + 1 SPEAKER PASS + 2 BOOTH STAFF PASSES</p>	<p>CONFERENCE SIGNAGE</p> <p>2 FULL CONFERENCE PASSES + 2 BOOTH STAFF PASSES</p>	<p>CONFERENCE SIGNAGE</p> <p>1 FULL CONFERENCE PASS</p>
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## EXHIBITOR HALL

30' X 30' EXHIBIT SPACE	20' X 20' EXHIBIT SPACE	10' X 10' EXHIBIT SPACE	10' X 10' EXHIBIT SPACE	
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## ADVERTISEMENT

CONFERENCE WEBSITE	CONFERENCE WEBSITE	CONFERENCE WEBSITE	CONFERENCE WEBSITE	CONFERENCE WEBSITE
CONFERENCE PROGRAM FULL PAGE AD ON PROGRAM	CONFERENCE PROGRAM HALF PAGE AD ON PROGRAM	CONFERENCE PROGRAM	CONFERENCE PROGRAM	CONFERENCE PROGRAM

# DIAMOND PACKAGE

**DIAMOND** sponsorship is the premier sponsorship level of the Western Canada Information Security Conference and **limited to 1 sponsor!**

## **DIAMOND SPONSORSHIP INCLUDES**

- **Recognition as the DIAMOND sponsor for WCISC 2023 Exclusive VIP reception with ERIN BROCKOVICH.**
- **WCISC Knowledge Center “Super Booth”** in the middle of the tradeshow, with the ability to run education sessions throughout the day.
- **Recognition as conference closing reception sponsor**
- **20 minute Diamond Mini-Keynote opportunity and Introductory speaking at keynote luncheon** – A leadership, motivational, inspirational presentation.
- **12 vendor passes + 1 Speaker Pass + 2 Booth Staff Passes** – full conference access
- **30' x 30' exhibitor space**

**YOUR INVESTMENT: \$15,000 CAD**



# PLATINUM PACKAGE

**PLATINUM** sponsorship is an exclusive sponsorship opportunity at the Western Canada Information Security Conference and **limited to just 2 sponsors!**

## PLATINUM SPONSORSHIP INCLUDES

- **Recognition as a PLATINUM sponsor** for WCISC 2023
- **Plenary Session – Opening / Closing keynote speaking opportunity** – This is a high profile speaking opportunity delivered by your company to the full conference audience. (This is intended to be an educational session, not a sales pitch)
- **8 Vendor Passes + 1 Speaker Pass + 2 Booth Staff Passes** – full conference access
- **20' x 20' exhibitor space**

**YOUR INVESTMENT: \$10,000 CAD**





# GOLD PACKAGE

**GOLD** sponsorship is the most popular sponsorship opportunity of the Western Canada Information Security Conference and is **limited to 20 sponsors!**

## **GOLD SPONSORSHIP INCLUDES**

- **Recognition as a GOLD sponsor** for WCISC 2023
- **Session track speaking opportunity** – An industry/technology related presentation delivered by your company during one of the scheduled tracks. These are well attended sessions. (This is intended to be an educational session, not a sales pitch)
- **4 Vendor Passes + 1 Speaker Pass + 2 Booth Staff Passes** – full conference access
- **10' x 10' exhibitor space**

**YOUR INVESTMENT: \$6,000 CAD**



# SILVER PACKAGE

**SILVER** sponsorship is the classic sponsorship level of the Western Canada Information Security Conference and is **limited to 25 sponsors!**

## SILVER SPONSORSHIP INCLUDES

- **Recognition as a SILVER sponsor for WCISC 2023**
- **2 Vendor Passes + 2 Booth Staff Passes** – full conference access
- **10' x 10' exhibitor space**

**YOUR INVESTMENT: \$3,000 CAD**



# THANK YOU!

The Western Canada Information Security Conference is not possible without you! As always, the organizing committee and community **thank you for your support!**

Any questions and inquiries can be directed to **info@wcisc.ca**

Sincerely,

WCISC 2023 Committee

## PREVIOUS WCISC SPONSORS

### Platinum



### Gold

